

FAX# 703 528 7880 NOV26/12 09.06
HARRIS REPORT FROM REP
CHANGES *** WFTV-TV ***

REP. # _____ OFF. # 6556 SALESMAN # _____

BUYER NAME KATIE KEULEMAN

SALES PRSN WA- JOE KNAUER

	CLASS: NATL.	LOCAL	REGIONAL
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ICE) _____

[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE NOV26/12 09.08

PLS CFM, THX 11/26

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

OBAMA FOR AMERICA 60S

:LINE#:	REP	:	CD :	:	TIME PERIOD :	:	LGTH :	:	SEC :	:	RATE :	:	START DATE :	:	END DATE :	:	SPTS /WK :	:	WEEK INVT :	:	DAYS :	:	TOTL SPTS:
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AGENCY ADVERTISER CODE = AGENCY EST# = 2265
AGENCY PRODUCT CODE =

19	S	1130P-1205A	30	\$2,500.00	11/3	11/3	0	SAT	0
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PROGRAM : NEWS AFT FBALL
ORD COM1: WE CAN OFFER
PART OF A MAKEGOOD MADE UP OF LINES 18-24

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS:

31	A		1144P-1219A	30		\$2,500.00	11/3	11/3	1		SAT	1
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PROGRAM : NEWS AFT FBALL
ORD COM1: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:15A
THIS IS ACCEPTANCE OF A LATE RUN SPOT ON LINE-19

STATION MAKEGOOD OFFERS:

M4	OK'D	BUY#19	MISSED: SAT/1130P-1205A	NOV3	30S	\$2,500.00	(NOV20/12)
			OFFER: SAT/1144P-1219A	NOV3	30S	\$2,500.00	PLS ADVISE.
			CMT: LATE RUN DUE TO FOOTBALL, SPOT RAN @ 12:15A				

CONTRACT TOTAL 105850.00
TOTAL SPOTS 37

MARKET TOTALS \$281,550

WFTV 38%	WKMG 15%	WESH 30%	WOFL 14%	WKCF 1%	WRBW 2%	CABL 0%
WOPX 0%	WRDQ 0%	EFTV 0%				

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE